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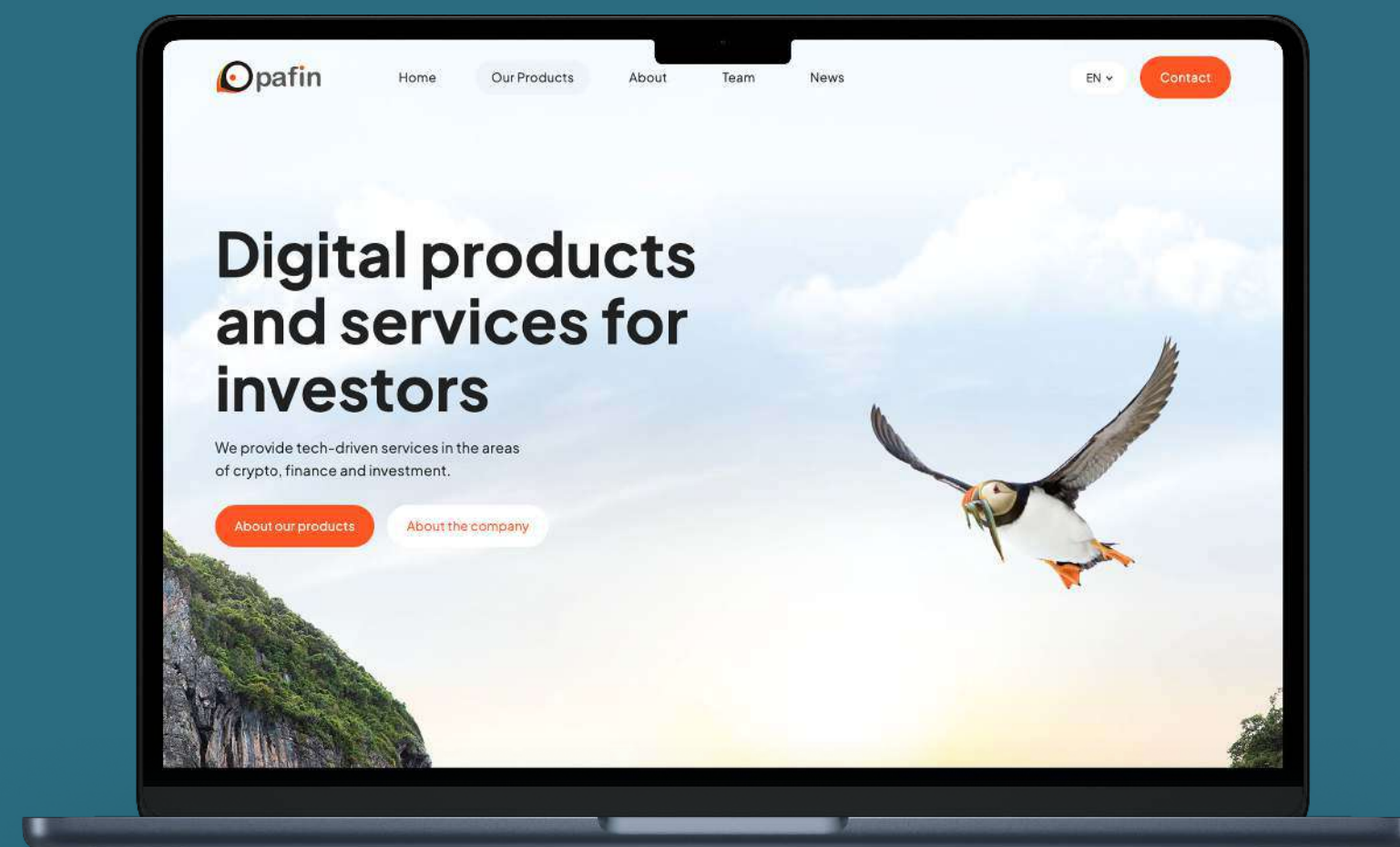
MOBILITY-BPO.COM

PAFIN CASE STUDY

Online research of large volumes of data according to the specific requirements

Time from the project start to its full completion:

2 weeks



Japan



Cooperation Background

Pafin Inc. is an innovative Japanese company, which provides digital services for investors in the **areas of web3, cryptocurrencies, finances and investment.**



The company is constantly evolving new solutions for the FinTech industry analyzing the needs of users and market players. While developing a new product for cryptocurrency investors, the company stumbled upon the need for manual data validation and additional online research, since automatic scripts weren't able to provide all the needed information in full. Not to spend valuable time of in-house engineers on this task, the company opted for this business process outsourcing.



CLIENT'S PROBLEM

Pafin's Team already had a specific list of entities, which required additional research and online investigation. The list was **above 1000**, each having additional values, which should be rechecked and time on research was **limited to 2 weeks**.



PROJECT CHALLENGE

While the task might sound simple, requirements to online research weren't rigid, requiring **understanding of the web3 industry** and additional analysis of each entity. It wasn't a common data collection task, which you could outsource to a freelancer, as short turnaround time and higher quality criteria were in place.





Mobilunity-BPO Solution

During the task assessment Mobilunity-BPO Project Manager researched all required fields and completed a small part of the task to confirm understanding of the instructions. This sample allowed the client to confirm the expected quality of the task and also see the way to improve the original research requirements. After receiving the final list of instructions and dataset to work on, the Mobilunity-BPO team was able to assign one of their experienced Data Research Specialist with specific expertise in **cryptocurrencies and NFT field**, who quickly grasped the requirements.

Outcome

Research was fully completed within 9 days without any major revisions, but with regular ongoing updates on the progress from the Mobilunity-BPO side.

The whole communication with pafin was supported by our Japanese-speaking Manager, who stepped-in, when the client was more comfortable switching to Japanese.

10%

development
cost savings

75%

project duration
acceleration

Compared to the time and costs, which pafin could have spent on this task if decided to involve local engineers and researchers, cost savings are significant:



Recognition

Collaboration between Japanese and Ukrainian companies inspired both to share this success story with the world. It was highlighted by several newspapers around the globe, in both online and offline editions. Even Ambassador of Ukraine to Japan Sergiy Korsunsky mentioned this collaboration on Twitter.

YAHOO! ニュース
JAPAN

THE UKRAINE
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Pafin Partners with Ukrainian IT and Business Processes Outsourcing Company Mobilunity-BPO on Web3

Cost reduction and shorter timeframes become possible with offshore development

TOKYO, JAPAN, December 6, 2022 /EINPresswire.com/ -- pafin Inc. (Headquarters: Chiyoda-ku, Tokyo; Co-CEO Amin Azmoudeh/ Gaku Saito, hereinafter "pafin"), which operates Cryptact, an automatic profit and loss calculation service for crypto assets (virtual currency), and an offshore research and development company based in Kyiv, Ukraine Mobilunity LLC (head office: Kyiv, Ukraine; CEO Cyril Samovskiy, hereinafter referred to as "Mobilunity-BPO") has started cooperating on Web3-related operations. Through this initiative, it is possible to reduce the development cost by 70% and the period of development by 75% compared to the case of development in Japan.

Opafin

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がMobilunityと協業



イメージです

暗号資産（仮想通貨）の自動損益計算サービス「クリプタクト」運営のパフィン（pafin）が、ウクライナのオフショア研究・開発企業モビルニティ（Mobilunity）とweb3関連業務についての協業開始を12月6日発表した。

これによりモビルニティは、パフィンのパートナーとしてweb3関連業務に携わるといふ。なお同様の業務を日本国内で実施する場合と比較した際に、開発コストの70%、必要期間の75%の削減が可能となり、大幅な業務効率化

セルギー・コルスンスキー駐日ウクライナ特命全權大使
@KorsunskySergiy

パフィン、ウクライナ企業と提携 開発費用7割削減
日本経済新聞

Перекласти



nikkei.com
パフィン、ウクライナ企業と提携 開発費用7割削減
暗号資産（仮想通貨）の自動損益計算サービス運営するpafin（パフィン、東京・千代田）はウクライナの首都キーウ（キエフ）に拠点を置く研究開発企業...



We are very satisfied with the quality of services provided by the Mobilunity-BPO team and flexibility in adjusting to our instructions. This cooperation allowed us to release the product faster and optimize the budget.



Shunsuke Masuda,

Co-Founder and Managing Director at pafin, Japan



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We strongly believe that the ability to match the right talent with the specific client requirements is one of our key strengths. We always try to understand the business needs of every client and immerse ourselves in the problem, so our suggested solutions are always custom and tailored to each and every client - even when they prefer speaking business in their native language



Kateryna Boiko,

Mobilunity-BPO Director



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CONTACT US

Learn More How You Can Outsource Business Processes to Mobilunity-BPO

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